

# ENTREPRENEURS GUIDE!

COLOMBIATEX  
DE LAS AMÉRICAS  
INTERCONEXIÓN



**inexmoda**  
CONOCE, CONECTA Y TRANSFORMA



**ENTREPRENEURS**  
GUIDE

**A tour of the companies at the trade show that are committed to the entrepreneurial segment as the present and future of the industry, where you will find:**



**Flexibility in  
minimum order  
quantities**



**Sales to brands  
without credit  
history**



**Relationships  
with emerging  
brands**



**Capacity to  
provide  
advice**



**Connection with  
distributors**

**GET TO KNOW ALL  
EXHIBITORS HERE!**

**COLOMBIA****TEX**  
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# RECOMMENDED CONFERENCES IN THE KNOWLEDGE SET

**TUESDAY**  
**JANUARY 23**

10:20 a.m.

## **Design Aesthetics Spring/Summer 2024**

Maite Cantero - Research and Forecasting Inexmoda

Juan Carlos Cano - Head of design at GEF

1:20 p.m.

## **New business models through digital fashion**

Karina Ochoa – Designer and creative  
director of 3D Fashion

**WEDNESDAY**  
**JANUARY 24**

10:20 a.m.

## **Consumer Mindsets 2025: Product Guide**

Alessandra Bolívar - Senior Design Leader  
for Lafayette Sports

Laura Marín - Head of Design for Uni For Me

12:20 p.m.

## **2024, the new normal in the fashion industry?**

Camilo Herrera – Founder of RADDAR CKG

**THURSDAY**  
**JANUARY 25**

12:20 p.m.

**Digital transformation: liquid  
experiences, another way of thinking  
Present and future of customer relationships**  
Julio Palomino – Cofounder ThreeThings Consulting,  
Former CIO Spain and Portugal of SEPHORA,  
Master professor in fashion business management

3:20 p.m.

## **Transforming emerging talent into global businesses**

Camila Malagon - CEO & Founder of  
Malgon Group



# **ENTREPRENEURS** GUIDE

**CLIC HERE & DISCOVER:**



**THE SCHEDULE OF  
THE KNOWLEDGE  
SET**



**SPRING/SUMMER  
2024 TRENDS**



**THE TRADE  
SHOW MAP**

**THE COMPLETE EXHIBITORS GUIDE**

**EXHIBITORS IN THE  
SUSTAINABILITY ROUTE**

**COLOMBIA****TEX**  
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