

# SUSTAINABILITY GUIDE!

COLOMBIATEX  
DE LAS AMÉRICAS  
INTERCONNECTION



**inexmoda**  
CONOCE, CONECTA Y TRANSFORMA



# **SUSTAINABILITY GUIDE**

## **+ 20 EXHIBITORS**

**Showcase sustainable  
actions in:**

**ENVIROMENT**

**EMPLOYMENT AND  
ECONOMIC GROWTH**

**IMPACT ON  
COMMUNITIES**

**GET TO KNOW THE  
EXHIBITORS HERE!**

## **SPACES YOU CAN'T MISS AT THE TRADE SHOW**

### **TEXTILE CIRCULAR PATH**

An inspiring space that will showcase the sustainable practices of the sector in various processes of the textile chain

**SEE MORE!**

### **SUSTAINABILITY AWARDS**

An acknowledgment to the companies participating in the Sustainability Route for their sustainable practices in environmental, social, and economic aspects

**Thursday, January 25  
4:00 p.m.  
Inspiration Pavilion  
Wooden Box  
Plaza Mayor, Medellín**

### **MATERIALS LIBRARY**

The space that highlights circularity and innovation as the foundation for new sustainable developments in environmental matters

**SEE MORE!**



## RECOMMENDED CONFERENCES IN THE KNOWLEDGE SET

**TUESDAY**  
**JANUARY 23**

**10:20 a.m. Spring/Summer 2024 Macrotrends:  
Inspiration for Action**

Research and Forecasting Inexmoda

**4:20 p.m. Fashion Sostech: the new world of  
fashion companies**

Lorenzo Velásquez - Transformation Director at  
Inexmoda

**WEDNESDAY**  
**JANUARY 24**

**10:20 a.m. Consumer Mindsets 2025:  
Product Guide**

Alessandra Bolívar - Senior Design Leader  
for Lafayette Sports

Laura Marín - Head of Design for Uni For Me

**2:20 p.m. Reinventing the textile Sector:  
Building a Sustainable Future**

Mario Jorge Machado CEO of the Textile and  
Apparel Association of Portugal

Manuela Gómez - Head of Internationalization  
at Inexmoda

**THURSDAY**  
**JANUARY 25**

**2:20 p.m. The vision for a circular fashion  
industry**

Guilherme Suertegaray – Senior Project Manager for  
Latin America - responsible for the relationship  
between the Ellen MacArthur Foundation and large  
Latin American companies

**3:20 p.m. Transforming emerging talent  
into global businesses**

Camila Malagon - CEO & Founder of Malgon Group



# **SUSTAINABILITY** GUIDE

**CLIC HERE & DISCOVER:**



**THE SCHEDULE OF  
THE KNOWLEDGE  
SET**



**SPRING/SUMMER  
2024 TRENDS**



**THE TRADE  
SHOW MAP**

**THE COMPLETE EXHIBITORS GUIDE**

**EXHIBITORS IN THE  
SUSTAINABILITY ROUTE**